



**Fields &
Forests**

Agenda:

- **A Few Housekeeping Notes**
- **F&F Program Overview:** Courtney Miller, *Account Management*
- **What to Expect when Enrolling:** Molly Hooks, *Outreach Forester*
- **Frequently Asked Questions**
- **Live Q&A**



What is Fields & Forests?

- Fields & Forests works with Southeastern family landowners to plant and grow loblolly pine trees on open fields, diversifying the income from your land and providing multiple opportunities to generate profits.
- Fields & Forests is operated by the American Forest Foundation, as part of the Family Forest Carbon Program (FFCP).

Who is the American Forest Foundation?

- National nonprofit organization supporting family forest owners in caring for their land since 1932.
- Parent org to American Tree Farm System (ATFS).

Why Do We Offer Fields & Forests?

- Allows farmers to *diversify their operations* and *generate low-maintenance revenue* from any under-used land, while continuing to grow crops/graze cattle on adjacent acres.
- We reduce the barriers to establishing and owning forest land by *covering upfront costs and coordination*, while providing professional forestry support.
- By *supporting landowners to grow working pine forests*, we are increasing the amount of carbon stored on the land—helping to fulfill our mission of creating meaningful conservation impact.

Program Basics



All Upfront Costs
Covered



Receive
\$30 / Acre / Year



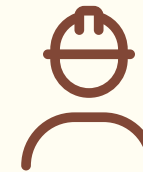
Keep All Timber
Revenue



30 Acres of Land
(minimum)



30-Year Contract



F&F Forester
Provided



Landowner Eligibility

- Property is located within the historical range of loblolly pine in AL, GA, FL or SC.
- Property is privately-owned, and project area is at least 30 acres.
 - If you have less than 30 acres please reach out to us to discuss potential opportunities
- Land has not been forested in the past 10 years.
- You must have the legal right to harvest timber.



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Benefits for Landowners

Annual Payments

- Guaranteed annual payments of \$30 / acre / year.
- It's your money! You can use however you wish.
- Payment rate accounts for carbon market growth, while protecting you from any downturns.

Sample Payment Offer:

Project Acres	30
Per Acre Payment	\$30
Annual Payment	\$900
Total Payment Amount	\$27,000



Estimated Cost-Savings

Activity	Value	Total for 30 Acre Project
Site prep (chemical/mechanical, as required)	\$120/acre	\$3,600
Seedlings (incl. shipping & storage)	\$110/acre	\$3,300
Machine or Hand Planting	\$120/acre	\$3,600
Post Planting Herbicide Release	\$60/acre	\$1,800
Forest Management Plan	\$1500, one time	\$1,500
Professional Forester Oversight	\$150/hour (on average)	\$6,000
Replanting (if survival is <85%)	\$330/acre	--
Total	~\$600 / Acre	\$19,800

Timber Revenue

- Towards the end of the contract term, between years 25-30, you can harvest your pines to sell high-quality sawlogs.
 - You may also profit from a mid-term thinning *year 12-17, depending on your location and the timing of the thinning.
- Unlike traditional row crops, you can work with a forester to time harvests based on the performance of the timber market, maximizing your potential revenue.
- When you harvest you keep **all** profits.
- Should you harvest before the end of the contract period, Fields & Forests will replant the land **at no cost to you**.

Estimated Harvest Income:

Project Acres	30
Per Acre Profit	\$2,000
Total Harvest Income	\$60,000

Total Financial Benefit

- 1 Program payments of \$30 / acre / year
- 2 Cost-savings on site prep & planting
- 3 Forest management plan
- 4 Timber revenue

Sample Calculation on 30 Acre Project:

Program Payments	\$27,000
Cost Savings	\$18,300
Forest Management Plan	\$1,500
Timber Revenue	\$60,000
Total Benefit Amount	\$106,800





Low Maintenance Income Stream



No Upfront Investment or Time-Commitment

- Very little administration or coordination on your part
- Professional foresters and technicians conduct all site prep & planting
- We handle the coordination with those professionals
- We provide high-quality seedlings for planting

Loblolly Pine is a Low-Maintenance Crop

- No day-to-day operational needs
- Loblolly pine is easily managed by future generations

A Lasting Legacy

No Change in Ownership or Access

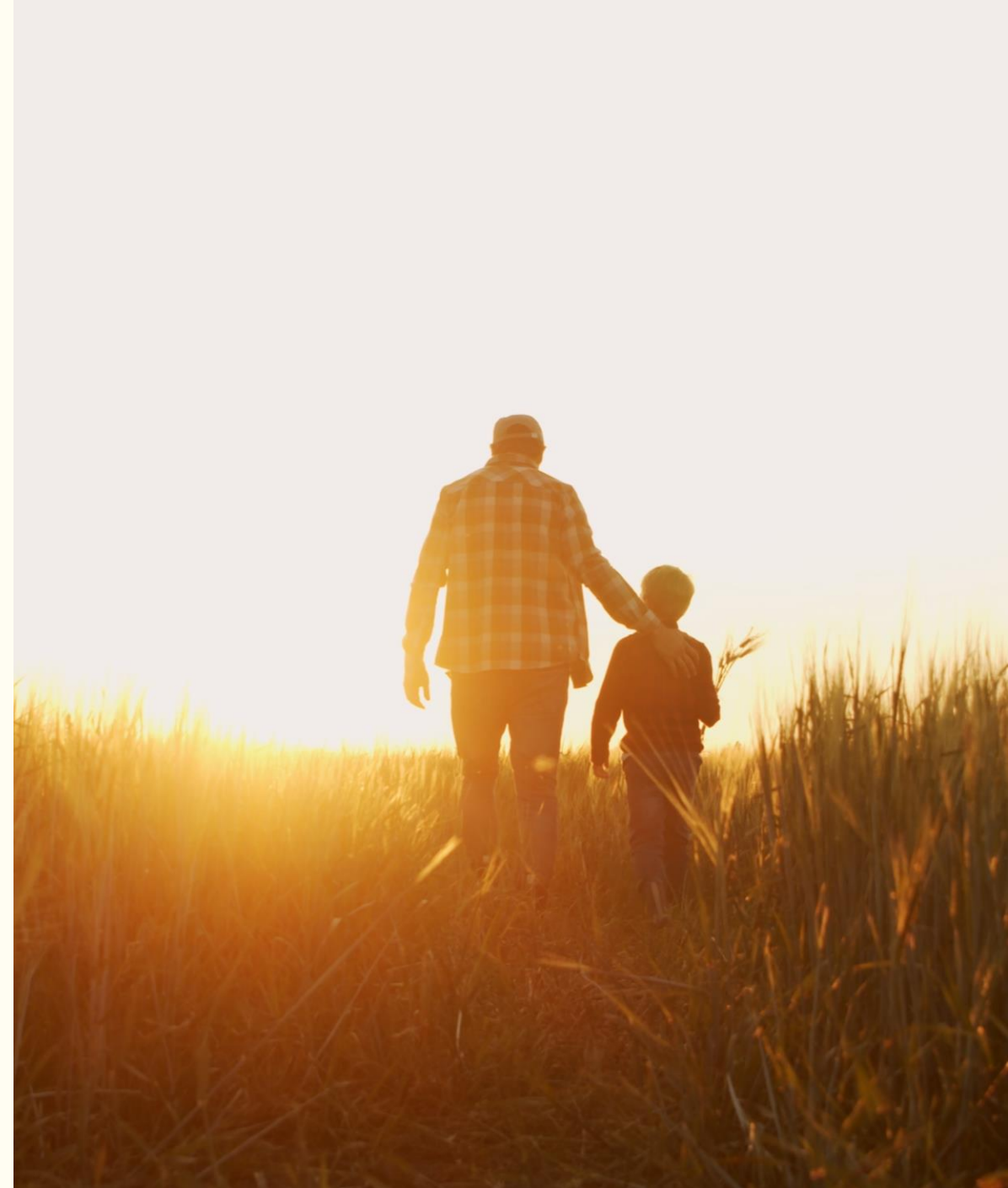
- You maintain ownership, access, and rights to your land.
- You are not required to open your land to the public.
- Any visits from F&F contractors will be co-ordinated with you in advance (we'll never just show up on your land)

Increased Long-Term Land Value:

- Healthier land for adjacent farming, wildlife habitat, and recreation.

Ongoing Support:

- Forestry guidance for you and future generations from AFF and our local partners.
- Our team will check in regularly with updates, resources, and ways to get involved in our community.



Enrollment Steps



Enrollment Deadline for 2026 Planting Season: March 31, 2026



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What to Expect When Enrolling

Your Initial Site Visit

- Your assigned forester will conduct an on-site visit (you are welcome but are not required to be there.)
- Forester walks the land, assesses boundaries, and ultimately confirms the number of eligible acres.
- Your forester answers any questions you may have.
- They collect data to send to your Account Manager to create your offer and plan the project.
- A second visit will be scheduled to install monitoring plots to allow us to measure the carbon benefit.





Site Preparation

- Your AFF-contracted forester will oversee site preparation, which includes:
 - 1-2 rounds of chemical site prep.
 - Mechanical site prep may also be used if required (e.g., chipping, mastication, or piling).
- Site prep is conducted in the late summer and fall months (ahead of winter planting).
- If you already have a consulting forester, they are welcome onsite.

Planting

- Loblolly pine seedlings are provided at no cost
- Seedling varieties, Coastal or Piedmont, are distributed according to your geographic region.
- AFF-contracted planting crews will plant your trees, under the supervision of your AFF-contracted forester.
- As with site prep, your consulting forester is welcome onsite.
- During the first year, we will work to ensure the survival of the trees.



Post-Planting Allowances

Thinning & Harvesting

- You must notify AFF about your recommended thinning and/or harvesting and provide any data requested.
- Pine stands typically meet the recommended volume for thinning between years 12-17.
 - Your consulting forester can help you decide.
- If you harvest within the 30-year contract you are required to replant the harvested area.
 - AFF will pay to prepare and replant the harvested area within the project area(s).

Controlling Competing Vegetation

- Treatments such as burning, chemical release/hardwood control are permitted but not covered by the program.

Forest Management Plan

- We will work with you to create a forest management plan tailored to your goals for your land.
- This plan will serve as a guide for you as you care for your new forest post-enrollment.

Project Timeline





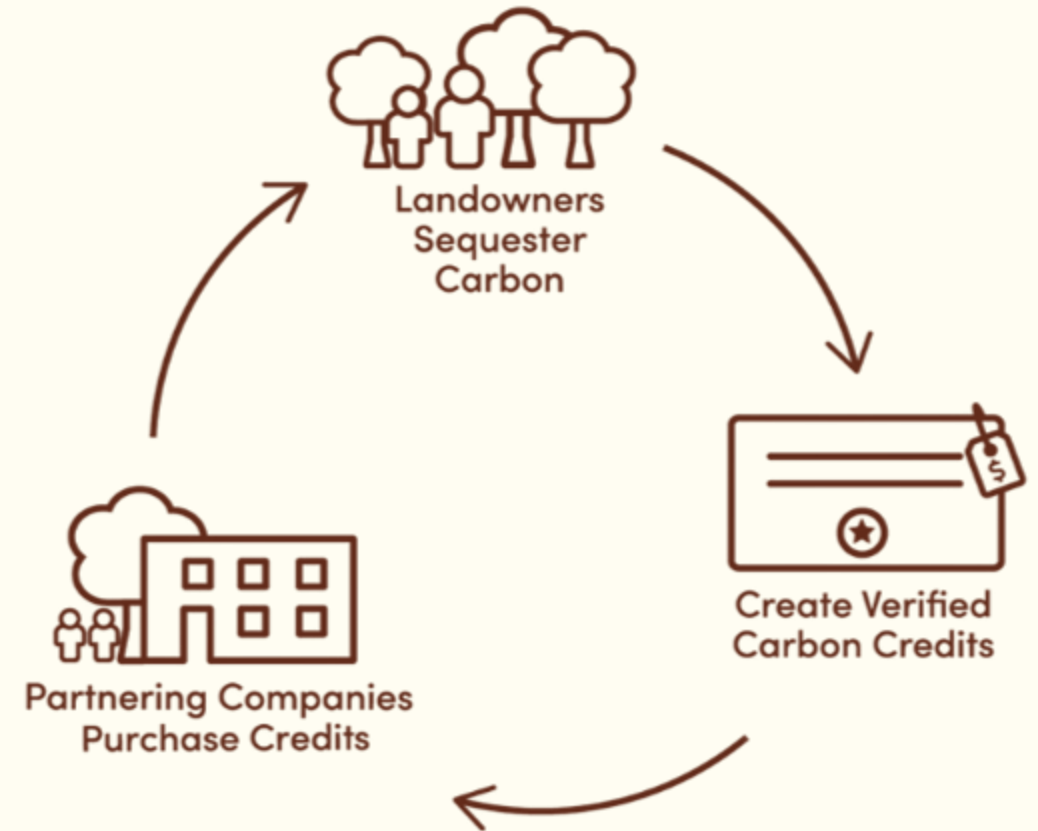
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Frequently Asked Questions

How is Fields & Forests funded?

The voluntary carbon market, grants, and private donations:

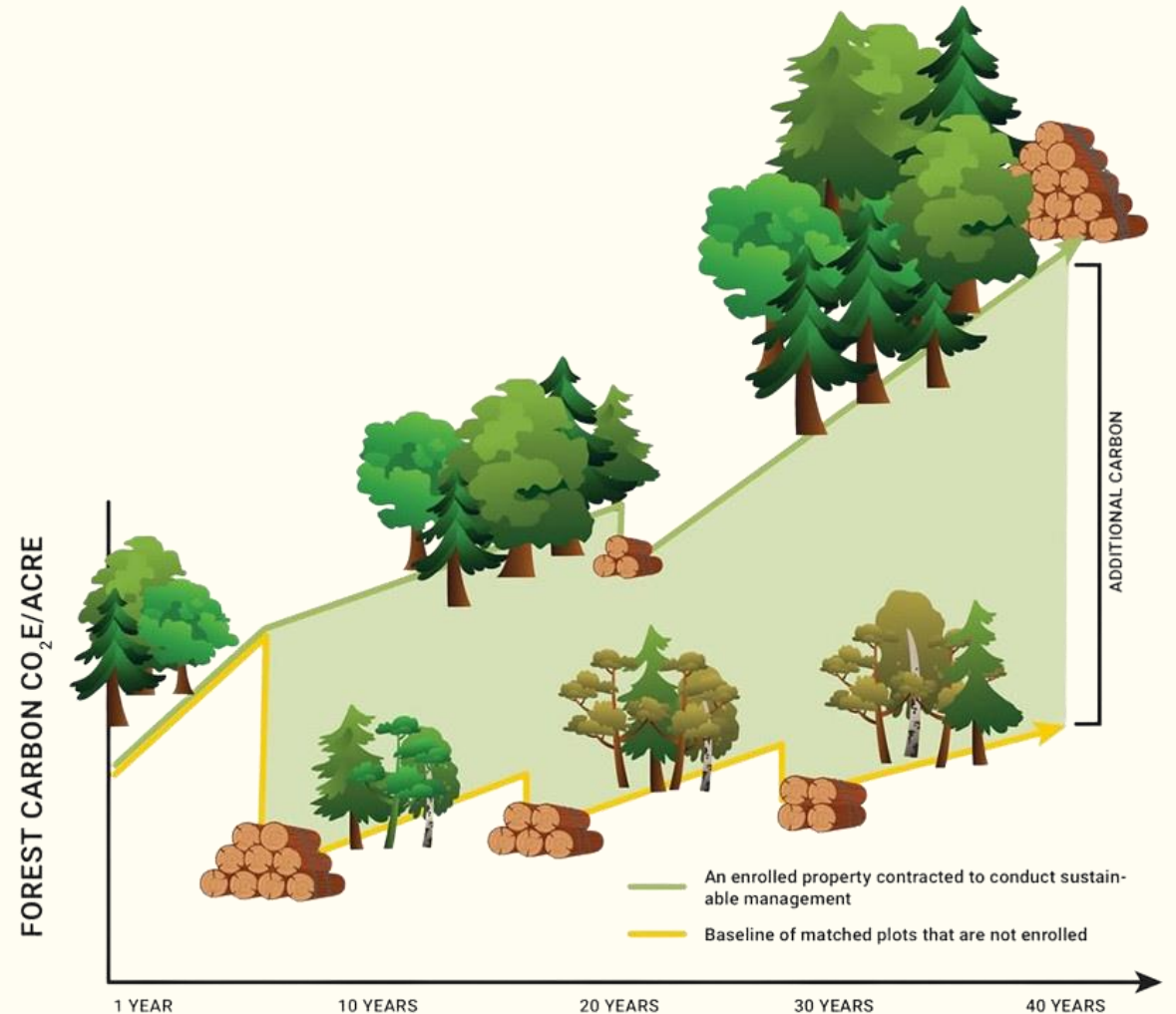
- Carbon credit purchase agreements with corporations who pre-pay for credits (the goal is to become funded exclusively by the carbon market).
- Other organizations provide us with grants or loans.
- Private & public philanthropic donors.
- AFF is a non-profit organization (i.e., we don't have shareholders / investors looking for a return, and we don't make a profit from your land).



How Are Credits Generated?

Going beyond 'business as usual'

- A carbon credit is high quality if it represents an actual change in the atmospheric concentration of CO₂ in the long term—known as **additionality**.
- Unique methodology using **dynamic baselines** to isolate Fields & Forests as the single variable that contributes to the carbon removed.
- Verified by Verra, a third-party, non-profit certifier of carbon offsets.





Why Loblolly Pine?

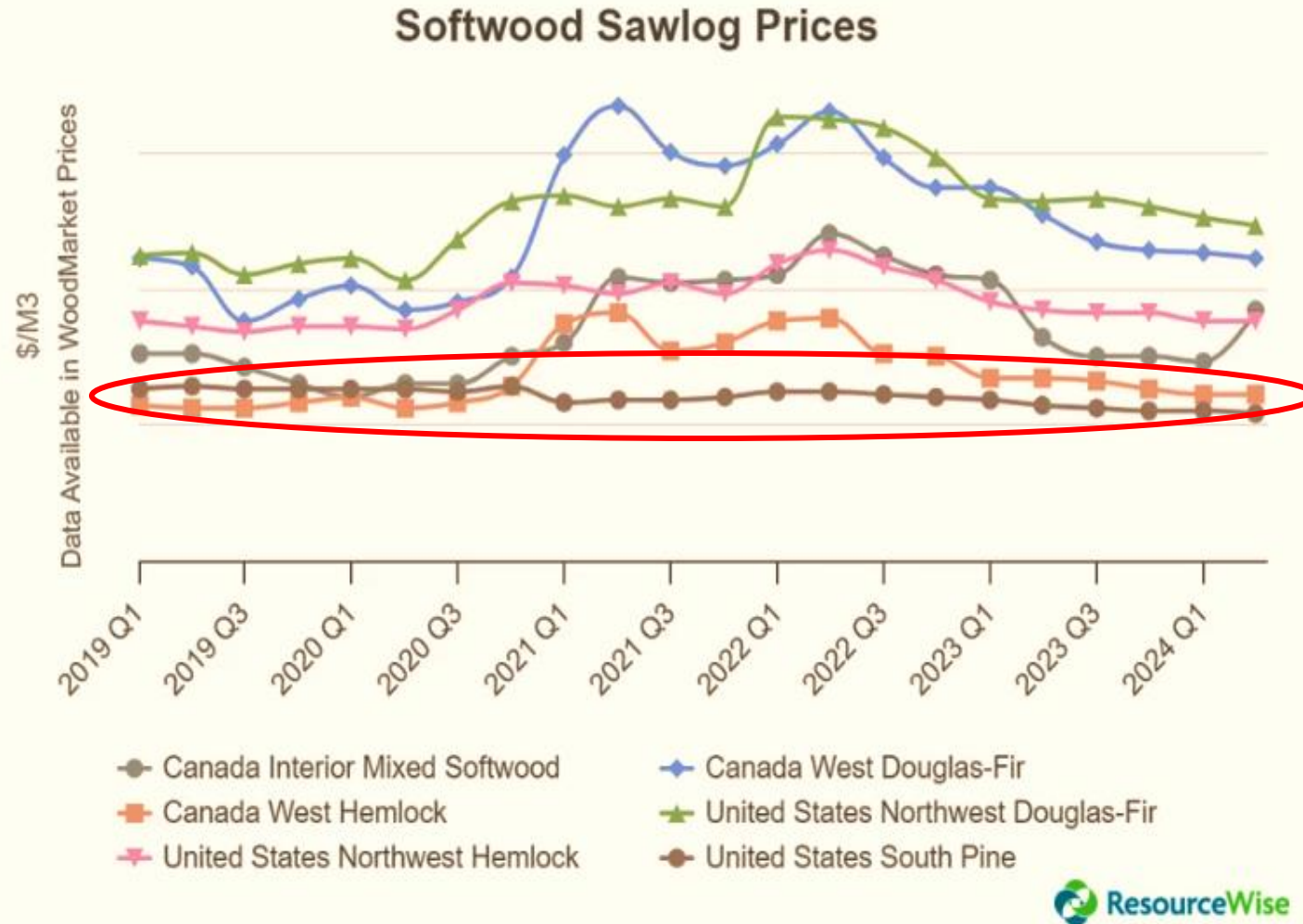
- Loblolly pine is the most common native tree species in the American Southeast.
- It has a fast growth rate—growing more than 2ft / year, reaching heights of up to 90 feet.
- It is highly adaptable, successful in both wet lowlands or in dry areas.
- It is highly resilient to severe weather.
- Loblolly produces high-value timber.
- Compared to other species, loblolly pine captures and stores carbon more efficiently.



What Happens in the Event of a Natural Disaster?

We have a natural disaster safeguard:

- No penalty to the landowner.
- AFF may replant or adjust contracted acres.



Source: WoodMarket Prices

The Timber Market: *Past & Present*

*The Historic Trend:
Consistency*

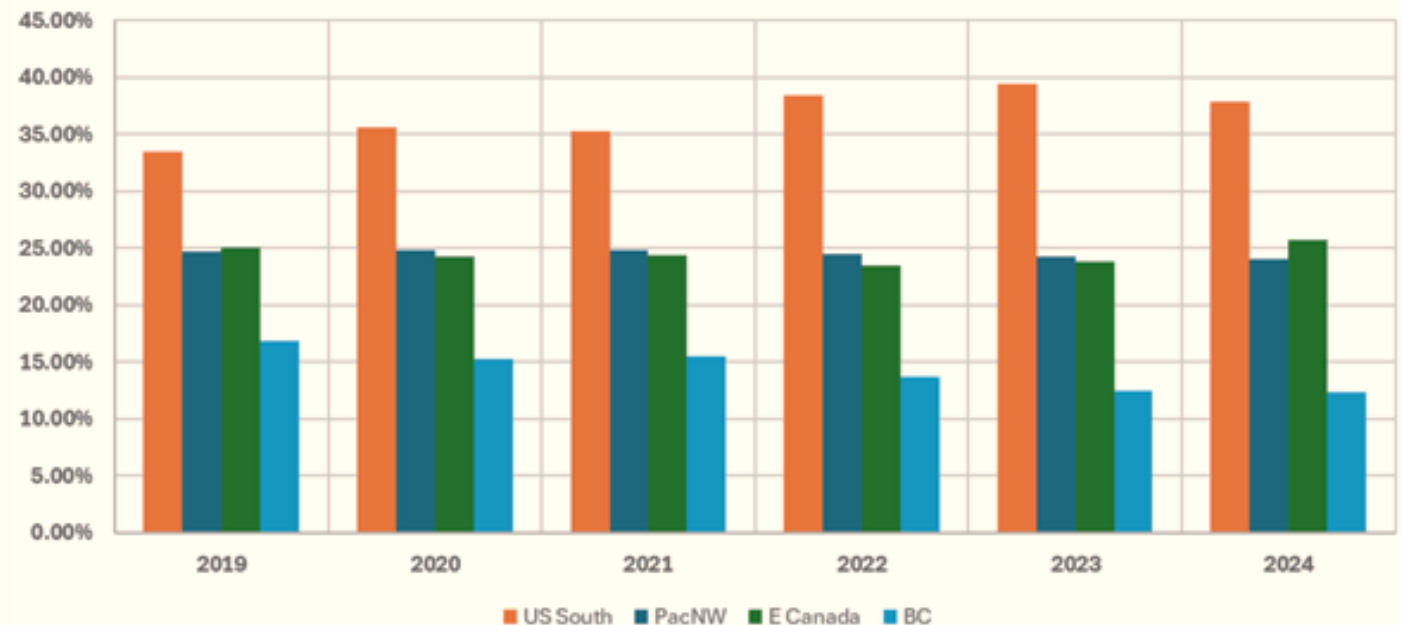
Sawlog prices in the Northwest have demonstrated noticeable volatility compared to the prices in the South.

The Timber Market: *Past & Present*

Current Market: Southern US Operations Focus

- Companies are relocating operations to the US South, attracted by stable manufacturing costs and lower labor and energy expenses.
- This strategic shift is spurring reinvestment and revitalization in the area, making it a significant player in the forest products sector.

NA Softwood Lumber Production Migration to the US South



The Timber Market:

Future Projections

- The World Bank predicts that global demand for timber will quadruple by 2050.
- Wood product uses are expanding:
 - Beating market fluctuations in sawtimber (board lumber) and pulpwood (paper, composites) by using both!
 - Example: Mass Timber buildings built using composite boards (OSB, CLT).
- Currently, GA & AL top US producers:
 - 619 Ponce, first **GA-grown** mass timber building.
 - Product and infrastructure present.
- Ability to delay harvest (vs annual crop production).



Mass Timber: Layered and bonded wood building materials.

Example: Cross-laminated timber, which can use small-diameter or even diseased trees to create a strong, lightweight building material.

Number of U.S. mass timber construction projects completed or planned as of June 2023: **1,860**.

Limited Time Offers

Gift Card Offer

As a thank you for your interest, landowners who check their eligibility, complete a forester site visit, and receive a no-obligation enrollment offer from their Account Manager by January 31st, 2026 will receive a \$250 Visa gift card.

Signing Bonus Offer

Landowners who sign a contract by March 31, 2026 will receive an additional \$1,000 or \$10 per enrolled acre, whichever is greater!



Next Steps / Q&A

1

Check Your Eligibility

www.fieldsandforests.org

2

Book a Call with Us

- Schedule a call with your F&F Account Manager by clicking the link in your emailed report.
- Call us at 229-231-3818 or email us at fieldsandforests@forestfoundation.org

